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## You can train SME Managers to lead change

The Digital Crossroads Training Programme is almost ready for launch! This brand new set of open educational resources will enable SME Managers to change the way that digital technology is used at work - so that it stops compromising employees' wellbeing!

### Who is the training programme aimed at?

Owners, Managers and Human Resources staff from **small companies can use the resources for free**, to learn how the use of digital devices can have negative consequences for businesses; both in terms of productivity and performance, but also employees' mental and physical health.

**Entrepreneurship education and business support providers** (including business trainers, advisors, and mentors) can incorporate the Digital Crossroads programme into their existing training activities. It's **completely free**, thanks to our Erasmus Plus funding.



## Why are these resources important to the enterprise support sector?

Whilst large companies are now addressing digital overload and wellbeing within their HR policies, ***SMEs are still not putting digital health and wellbeing policies into place and very often have no plans to introduce them.***

The issue of Digital Wellbeing is so new that enterprise development or business training providers are not yet equipped to offer guidance on it. In order to help more small businesses survive and thrive, we need to change that.

## Here's how you can help...

Let's start by evaluating our own strengths and weaknesses

Get ready to dive in once the the training course goes live!



tool you can access now. It helps small organisations evaluate the digital wellbeing of their teams. [Check it out here.](#)

available free to help SMEs prevent digital overload. [Follow us on Facebook to be notified when the course goes live!](#)

[Visit the Digital Crossroads Website](#)

## Get involved

Look out for further information about Digital Crossroads, including ways in which you can get involved. To register your interest now, please email us at [carol.daniels@nationalenterprisenetwork.org](mailto:carol.daniels@nationalenterprisenetwork.org)



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